

COMMUNITY COMMUNICATIONS COMMITTEE (CCC) MINUTES

Date: November 6, 2019

Time: 3:45-4:45

Facilitator: Amy Watkins

In Attendance

Attendees: Marie Johnson, Dave Laguer, Daren Lolkema, Michael Lopez, John Lumia, Jessica Theiss Brannen, Bob Aglione, Amy Watkins

Welcome to New Members

The committee welcomed the new members Jessica Theiss-Brannen and Dave Laguer.

Discussion

Ms. Johnson asked that everyone review the results from the survey given in the spring of 2018. The summary sheet was also shared.

Highlights from these observations included:

- Is it possible for SchoolTool to have Read Receipts? It was shared that when teachers send group emails using SchoolTool they tend to go into SPAM folders and are not seen.
- It was suggested that parents be notified at the beginning of the year to be on the look out for emails from their child's teacher(s) and to look in their SPAM folder if not received.
- In reviewing the handouts sent home at the beginning of the year, Ms. Johnson suggested creating a checklist of the forms included in the packet and consider creating an incentive for returning signed papers back from parents.
- The picture video release form could be requested for those not wanting their child's photo shared, similar to the pesticide form.
- Ms. Johnson asked if there could be a Parent University on How to Use the Website. Dr. Watkins shared that there is a video currently on the website explaining an overview of commonly visited places on the District website. This can be updated with additional information. (<https://www.wappingersschools.org/Page/30911>)

A question was asked about how the District can raise money to offer incentives. It was shared that an Education Foundation is what most districts use for this purpose. The Board of Education members will look into the current Education Foundation.

Ms. Johnson suggested that for the next meeting we continue reviewing survey questions.

The next meeting is tentatively scheduled for 1/22/19 | 3:45-4:45, District Office Multi-Purpose Room

Motion to adjourn was made at 4:49 p.m.